

Pure Wash



Pure Wash. Recyclable Pressure Sensitive Labels

Sustainable packaging doesn't always have to cost more. Inland is offering Pure Wash, the latest wash-away pressure sensitive adhesive, that allows you to differentiate your product all while enhancing your sustainability goals.

Pure Wash works within current recycling systems with no additional steps to you as the brand owner!

The Pure Wash technology separates the label facestock and adhesive cleanly from the PET packaging during a caustic bath wash. Adhesive is cleanly removed on the PET bottle, which means no contamination occurs during the recycling process.

Benefits:

- Cost effective alternative
- 100% recyclable
- Recognized by the APR as fully compatible with the PET recycling process
- Enhances brand sustainability initiatives



Let's Talk.

608-788-5800
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www.inlandpackaging.com



Inland[®]
We power great packaging

PURE WASH

You already know us.

We pride ourselves on the strong partnerships we've built with our customers and our supply chain. Since we got our start in the label industry we have been innovating and adding new materials, processes, and design embellishments. Whatever your label needs are, we have you covered with award winning solutions.

Our value engineering approach prioritizes the constant search for process improvement, efficiencies, and savings. With Inland you can expect:

- Consistent colors on any label or packaging type
- Cost efficient solutions
- Innovative ideas for your labels and packaging
- Online customer portal
- 24/7 technical service representatives
- Award winning quality

With decades of experience in the label and packaging industry, Inland has been a leading provider for cut and stack, shrink, pressure sensitive, in-mold labels in addition to flexible packaging. When you partner with Inland, you get best in class customer tools and support to solve your unique challenges.

We're the innovators at Inland.

Let our team be part of yours / 608.788.5800 / info@inlandpackaging.com / www.inlandpackaging.com

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Pure Wash is recognized by:



**The Association of
Plastic Recyclers**

